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NEWSLETTER 17



Sign Making News

PRECISION BOARD PLUS HDU



"No challenge too big for this creative pair"

Marvelous Mixed Media Monkey

SOHA Sign



Probably two of the nicest guys you'll ever run across. **Mike Starks** owner of **Soha Sign Co.** has been making signs since birth, and Heath DeWallace creative director/artist was the only guy in his kindergarten class that did something with his finger paint other than eat it. Both Mike and Heath love a tough challenge and enjoy the process of implementing mixed media developing techniques for finishing **Precision Board Plus**. One of the latest jobs they completed using mixed media was a monkey made with Precision Board Plus, real (close your ears PETA) Bear Fur, and Bamboo.

Heath really likes working with Precision Board Plus because of the absence of grain and the ease that Precision Board Plus is hand carved. Being super responsive and easily finished with light grit sandpaper, Precision Board Plus also allows for more time to add finer detail work. One of Heath's favorite tools to work with when carving Precision Board Plus is the RotoZip Bit. He says, "That thing cuts through Precision Board Plus like butter!" Without losing any control he can still be extremely accurate.



Creating 3D signs and sculptures from pictures and drawings are another specialty of the Soha Sign Co. Check out my buddy Frogger, this little guy was inspired by a drawing and then brought to 3D life by Heath, finally perched on top of another mixed media structure they craftily created.



Working in the great northwest can prove to be challenging when it comes to creating signage that lasts through the long cold and rainy seasons. They have their work cut out for them when it comes to mounting signs in that rugged environment.

What Mike likes to do is build u-channel aluminum frames around the board and secure the frame using spacers keeping it directly off the wall which allows for the expansion and contraction of both surfaces.

From making toothpaste with silicon, ice cream from spackle, monkeys with bear fur, and over 22,000 signs under their belt it is pretty safe to say if you can imagine it they can build it! To see more signs from SohaSign, visit their website at www.sohasign.com.

Advice From The Experts

10 Tips for Working With Precision Board Plus HDU

We've been developing, improving and manufacturing HDU for more than 30 years and over that time we've learned a thing or two about working with it. While our technical experts are just a phone call away to help you with your project, we thought we'd share our top 10 list that everyone working with Precision Board Plus should know. See our blog post at precisionboard.com.



How to Create a Variety of Textures Using TSF-45

Easy, Fun, Flexible, Durable



TSF-45 Texture Surface Finish is an extremely tough, flexible coating that has been compounded specifically for creating texture on Precision Board Plus HDU. It can be swirl finished, skip trowel finished, stucco finished, stipple finished, or many other interesting surface finishes such as wood grain. Learn the simple techniques by watching our TSF-45 texturing video at precisionboard.com



Call (800) 845-0745 or visit www.PrecisionBoard.com for a **FREE** sample of Precision Board Plus. email: hdu@precisionboard.com

Great Pricing • Fast Shipments • Made in USA

PRECISION BOARD PLUS

Precision Matched for Your HDU Needs

Widest Range of Densities Available

4 through 75 pound densities all in stock, with custom densities on request.

Any Thickness You Require

From 1/4" to 24" and everything in between.

WIDEST VARIETY OF SHEET SIZES AVAILABLE

- 20"x60"
 - 24"x60"
 - 30"x80"
 - 45"x60" **NEW**
 - 4'x8'
 - 4'x10'
 - 5'x8'
 - 5'x10'
- ALL IN STOCK AND READY TO SHIP**



Life of The Sign Warranty

To request a written, personalized copy of our "Life of The Sign Warranty" for a sign you've made using Precision Board Plus, contact us at: www.precisionboard.com

Interested in Having Your Company Featured in Our Newsletter?

You may have noticed we like to share interesting stories from our customers about their projects using Precision Board Plus. If you would like us to feature your company in one of these stories, we want to hear from you.

Here's what we're looking for:

- In process photos working with Precision Board Plus
- Finished project photos
- Advice for those who are new to Precision Board Plus
- Tips for working with HDU

Send us an e-mail at hdu@precisionboard.com along with any interesting details about the project.

These newsletters are sent to thousands of our customers and are a great way to build recognition for your company and share your expertise.

Certified Green

Precision Board Plus has been reformulated with eco-friendly, "Green" urethane components. The new Plus formulation has achieved a certified "Carbon Balance" of 3 to 1 and a "Rapidly Renewable Resource Content" of 23.9%. This major environmental improvement has also produced a tighter cell structure which results in more chips and less dust when cutting and machining.

Precision Board Plus now assists in meeting LEED requirements for obtaining USGBC and ICC 700 Building Credits.



Coastal Enterprises also offers a complete line of companion primers, adhesives and specialty coating products.



Call (800) 845-0745 or visit www.PrecisionBoard.com for a **FREE** sample of Precision Board Plus.
email: hdu@precisionboard.com

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